The Creative Students Marketing Simulation

In line with our vision to grow and nurture the next generation of business leaders as well as expose them to the real world business practices. Marketing Society of Kenya has partnered with What's Good Studios and Capital FM to bring you: '**The Creative Students Marketing Simulation'.**

The Competition is a Business Simulation where you will be required to form Virtual Marketing Agencies to solve a REAL LIFE BUSINESS PROBLEM for A REAL LIFE CLIENT. The Winners will be awarded at the Marketing Society of Kenya Gala on **Nov 14th, 2014.**

Deadline for submissions is October 25th.

Below are the Requirements for Participation:

- Students MUST have a valid Student ID and be continuing students undertaking a Business/Communications/Creative arts(Arts, Music, Design, and Film) course in a Kenyan Proof of this may be required
- All participants MUST be in teams of a MAXIMUM of 5 and a MINIMUM of 3 members
- All group members MUST be drawn from the SAME University

Please complete the following form; Ensure that the information provided is accurate. Failure to this may result in disqualification.

The price for the winning team will include cash prize of **Sh100,000** and **3-month internship** for team members.