

The Chief Executive
Nairobi Stock Exchange
Nation Centre
Kimathi Street
NAIROBI



16th February 2012

Dear Sirs

APPOINTMENT OF DIRECTORS

Following the meeting of the Board held on 16th February 2012, the Vice Chairman and the Board of Directors wish to notify you of the appointment of the following as directors of East African Breweries Limited.

1. Tracey Barnes

Tracey Barnes has an extensive career in Diageo having joined as the Global Business Support Director Global Supply Chain in 1998 from Eastman Kodak. She has held various roles in Diageo around the world, including Finance Director Netherlands Hub, Senior Vice-President, and Finance for the Americas Supply, Finance Director Ireland and her current position as Global Audit and Risk Director for Africa, Europe and Global Diageo Business Services. Tracey is a Chartered accountant and a graduate of Oxford University with a degree in Biochemistry.

2. Susan Githuku

Susan Githuku is currently the Publisher of Footprints Press Ltd and Founder and CEO of Human Performance Dynamic Africa. She served as Human Resources Director Eurasia and Africa Coca Cola University Director at the Coca Cola Company Limited, HR Director – Africa Group at the Coca Cola Company Limited and HR Director Coca Cola Southern and Eastern Africa at the Coca Cola Company Limited. Susan holds a BSC in Economics from the University of Saint Lawrence and Psychology and an MSC in Development Economics from the University of Strathclyde.

3. Siobhan Moriarty

Siobhan Moriarty is a lawyer and currently holds the position of Associate General Counsel of Diageo plc and General Counsel for Diageo Europe Region. She holds a Bachelor of Civil Law degree and post-graduate Diploma in European Law, both from University College Dublin. She was admitted to the roll of solicitors in the Republic of Ireland in 1986 and in England & Wales in 1991. Siobhan has held a variety of legal roles in law firm private practice, including 8 years with Clifford Chance in London, where she specialized in corporate-commercial transactions and joint ventures. During her 15 years with Diageo she has worked in a variety of roles, including Corporate M&A Counsel, Regional Counsel Ireland, before taking on responsibility for leadership of legal matters in Europe.

In addition, the Board would also wish to notify you the resignations of Peter Ndegwa and Cristina Diezhandino as Non-executive directors of the Board.

Yours sincerely,

EAST AFRICAN BREWERIES LIMITED


Agnes Murgor

GROUP COMPANY SECRETARY

